



Paper.

SHANGHAI

- THE DESIGN LIBRARY -

Project introduction



THE
DESIGN
LIBRARY

Paper.

THE DESIGN LIBRARY



**A DESIGN INSPIRED
SOCIAL CLUB + WORKSPACE**

Over 4000 square meters of experiential showroom space featuring retail + office space, co-working for creatives, state-of-the-art design facilities + resources, food + beverage and an exhibition hall supported by some of the most iconic + niche luxury design, lifestyle + retail brands in the world.



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№ 30 — ΙΑΝΟΥΑΡΙΟΣ 2013
PAPER
 MAGAZINE The NEWSPAPER edition

ΤΑΞΙΣ
Modernité
 Αν η εποχή μας είναι η γράτσια, το μοντέρνο είναι η απάντηση.

ΠΡΟΣΩΠΑ
Interviews
 Deux Hommes, Ελευθεράκης, Τσαμπουράκος, Σκουφίδας, Βοσν, Κιλένης, Eliasson

ΥΦΟΣ
Style
 Το ενδύματα, το οριστικό, η εμπνεύση και αυτό που μένει όταν η Μόδα φεύγει.

ΓΑΣΤΡΟΝΟΜΙΑ
Food & Drink
 Τροφή για σκέψη. Η σύγχρονη αντίληψη της γεύσης και το spirits των ημερών.



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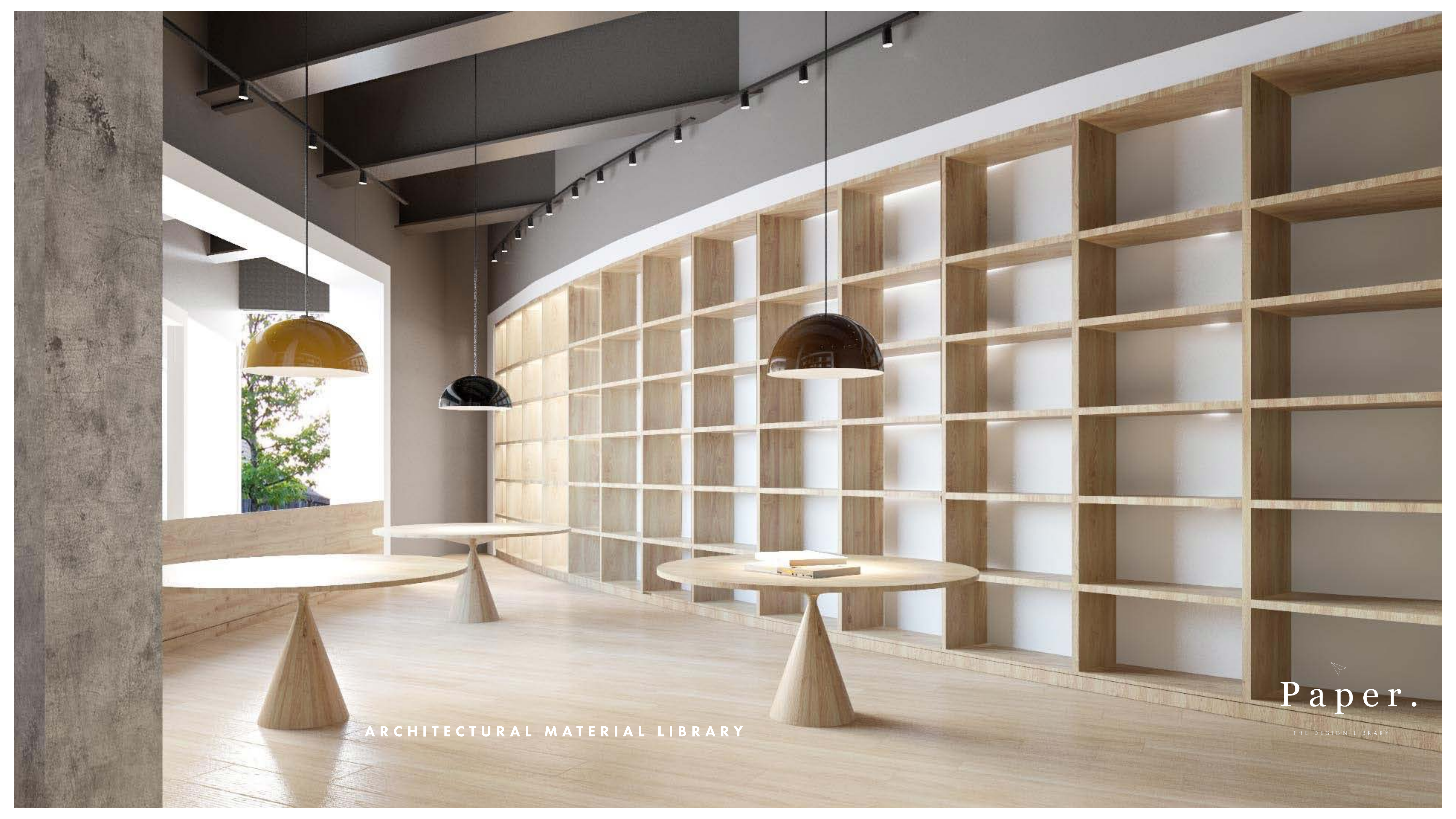
- OUR MISSION -

The Paper Design library was born out of the desire to empower young designers, architects, photographers and creative professionals with all the tools they need to create their best work. Our members will have access to architectural material samples, textiles, drafting tools, 3D printing as well as a full service photography studio and consulting services. We wish to level the playing field for the next generation of creative talent and to connect the global design community in Shanghai.


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THE SPACE



ARCHITECTURAL MATERIAL LIBRARY

Paper.
THE DESIGN LIBRARY



PHOTO STUDIO POWERED BY CENTRAL STUDIOS



EXHIBITION HALL



- COMMUNAL WORKSPACE + PRIVATE OFFICES -

THE FLOORPLANS

2FL

DESIGN LIBRARY + RETAIL OFFICES + CO-WORKING



3FL

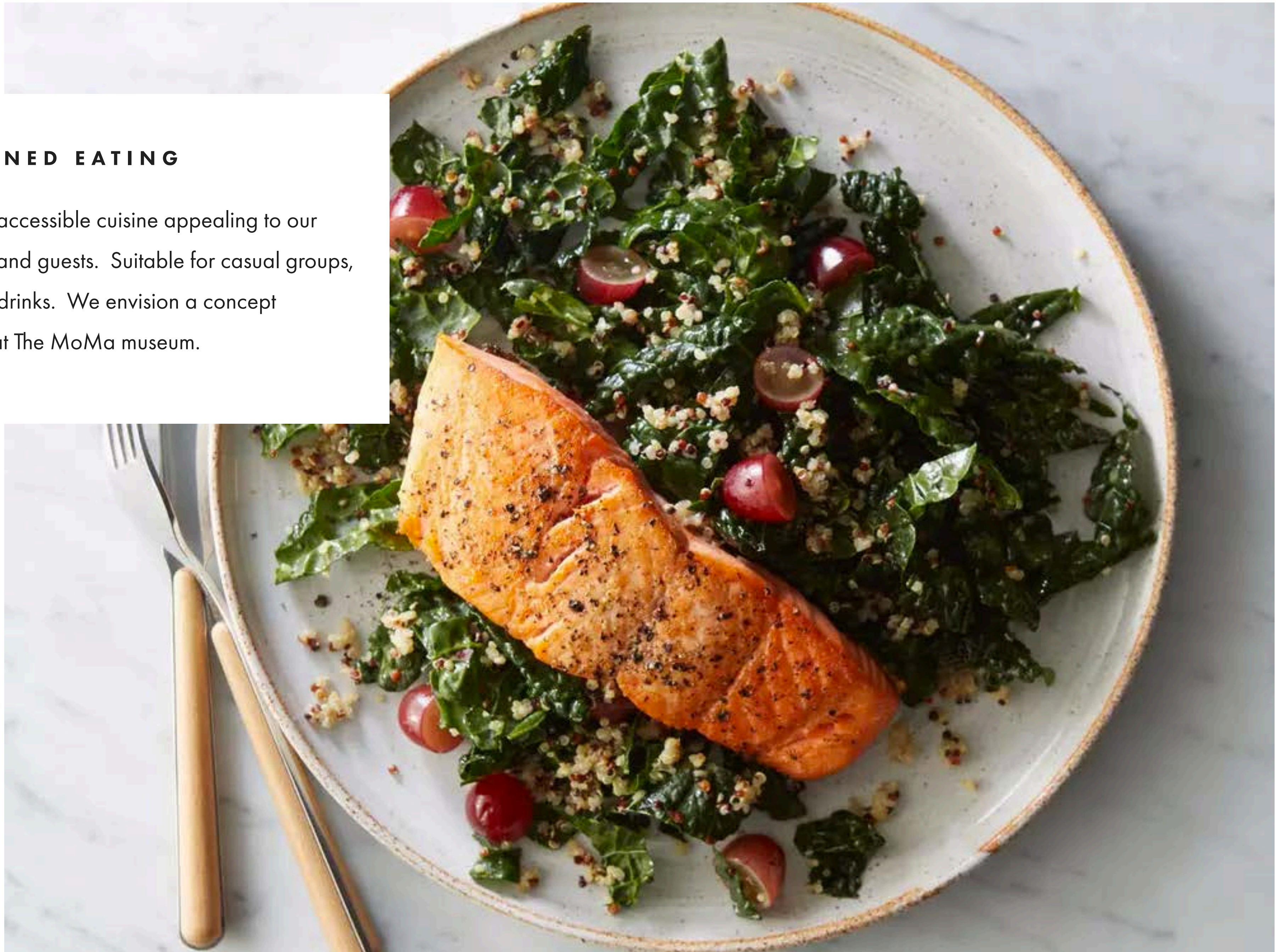
SHOWROOM EXHIBITION SPACE



THE RESTAURANT CONCEPT

CASUAL BUT REFINED EATING

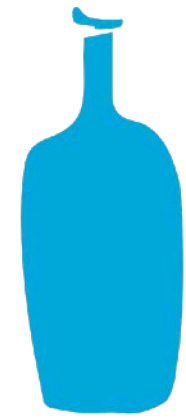
Clean, healthy, modern yet accessible cuisine appealing to our design oriented community and guests. Suitable for casual groups, power lunches and rooftop drinks. We envision a concept reminiscent of The Modern at The MoMa museum.



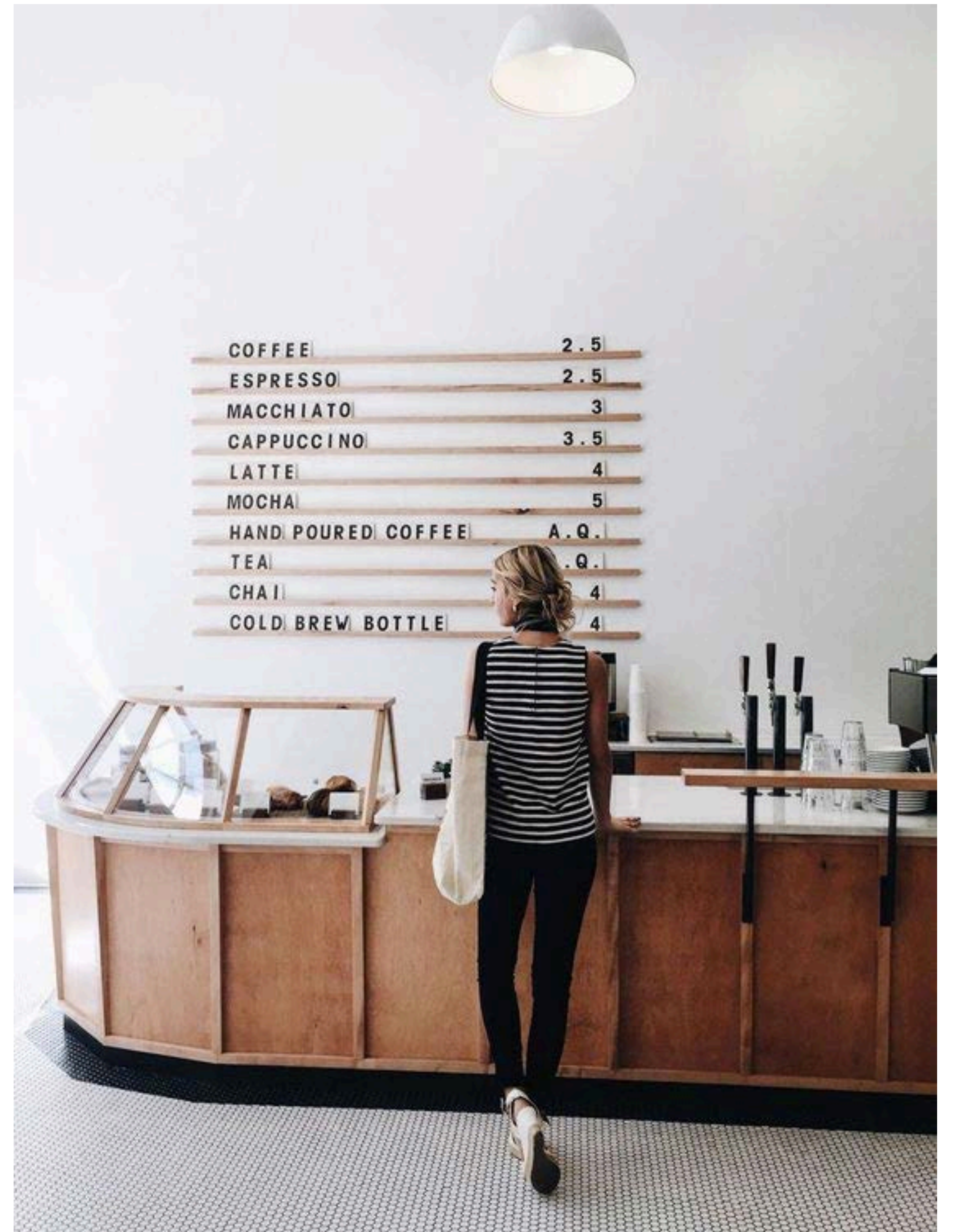




RETAIL MIX AT RESTAURANT ENTRANCE



**BLUE BOTTLE
COFFEE**

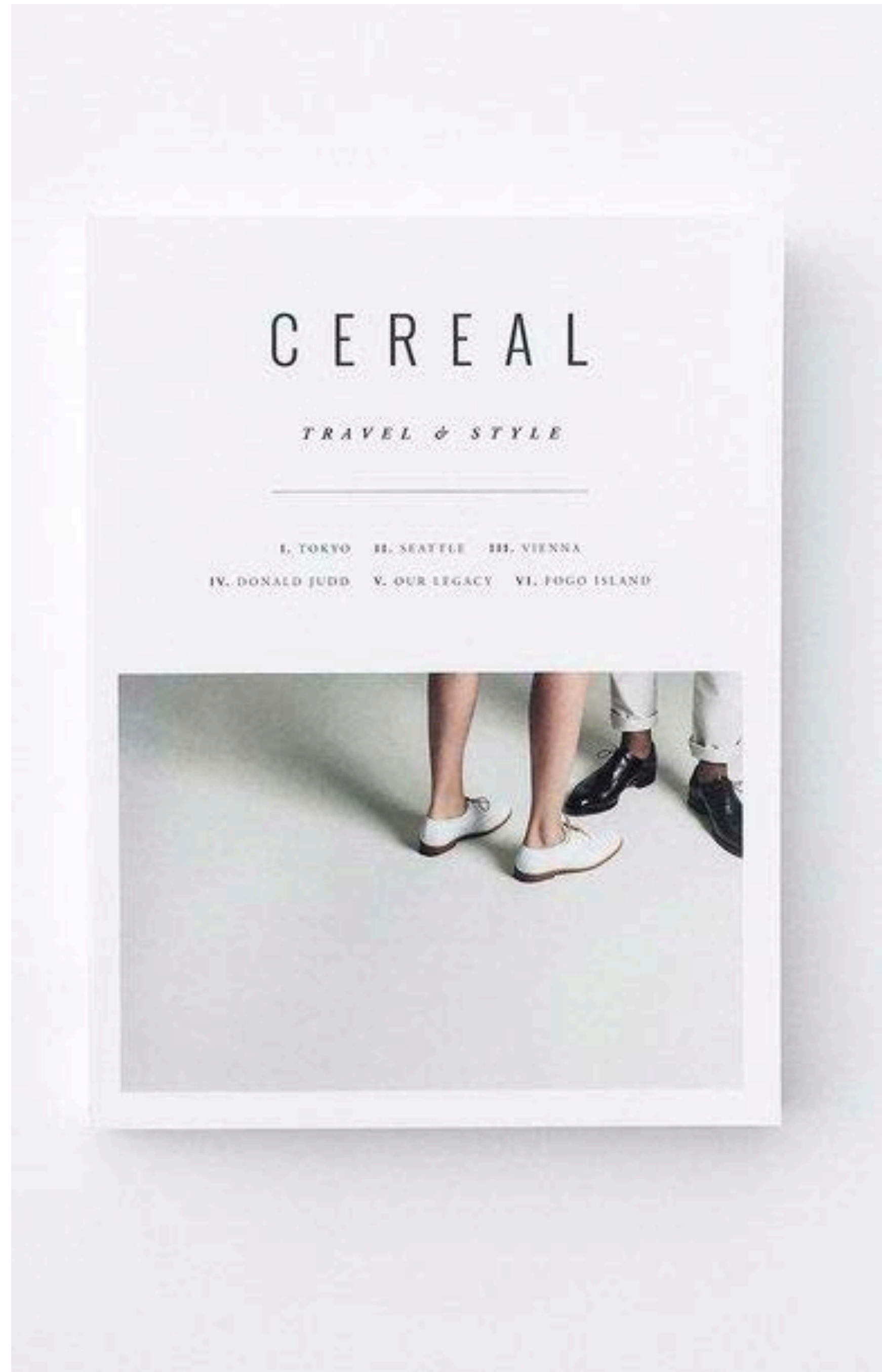


COFFEE	2.5
ESPRESSO	2.5
MACCHIATO	3
CAPPUCCINO	3.5
LATTE	4
MOCHA	5
HAND POURED COFFEE	A.Q.
TEA	.Q.
CHAI	4
COLD BREW BOTTLE	4

- LIFESTYLE RETAIL CURATION -

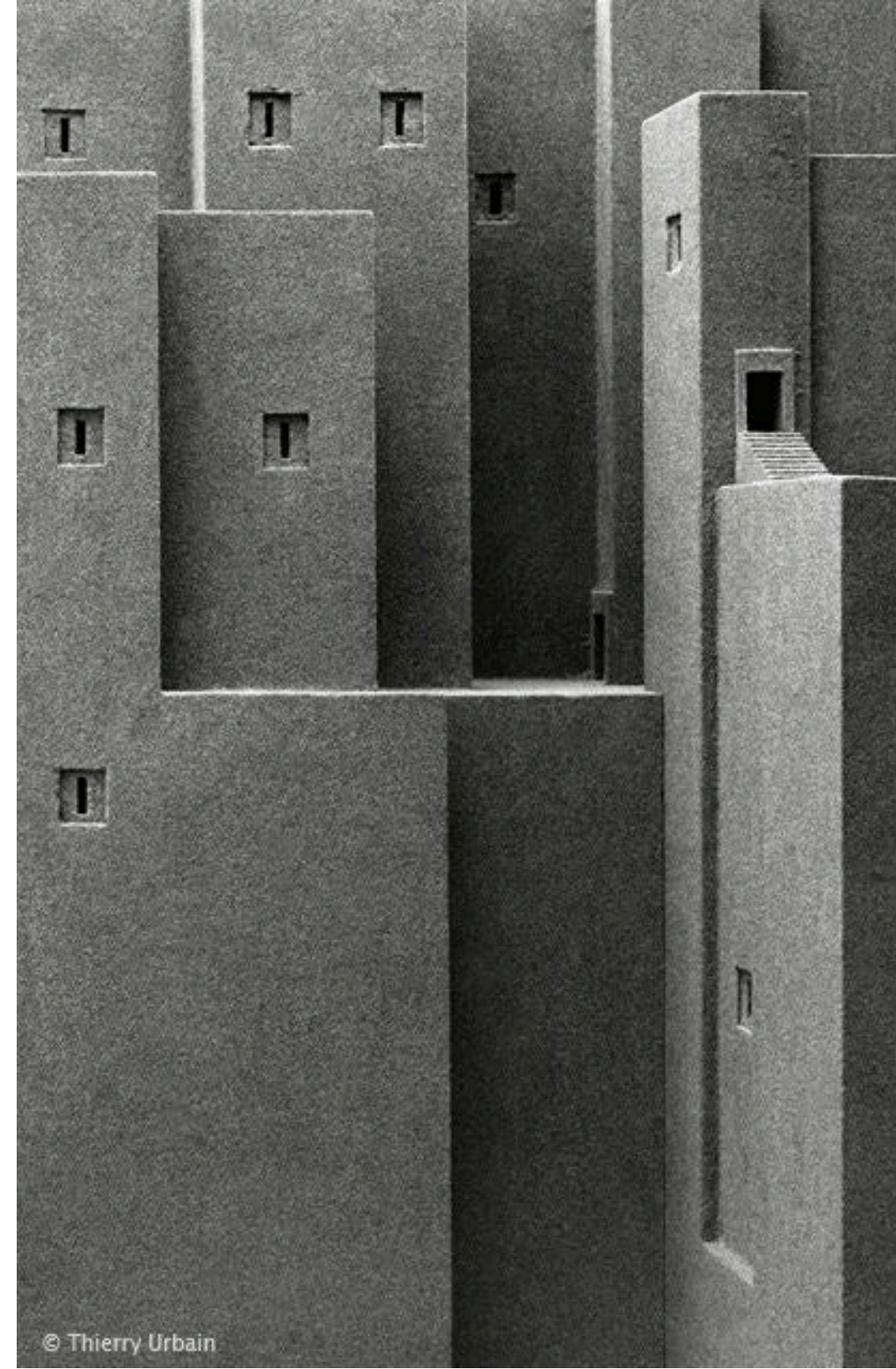
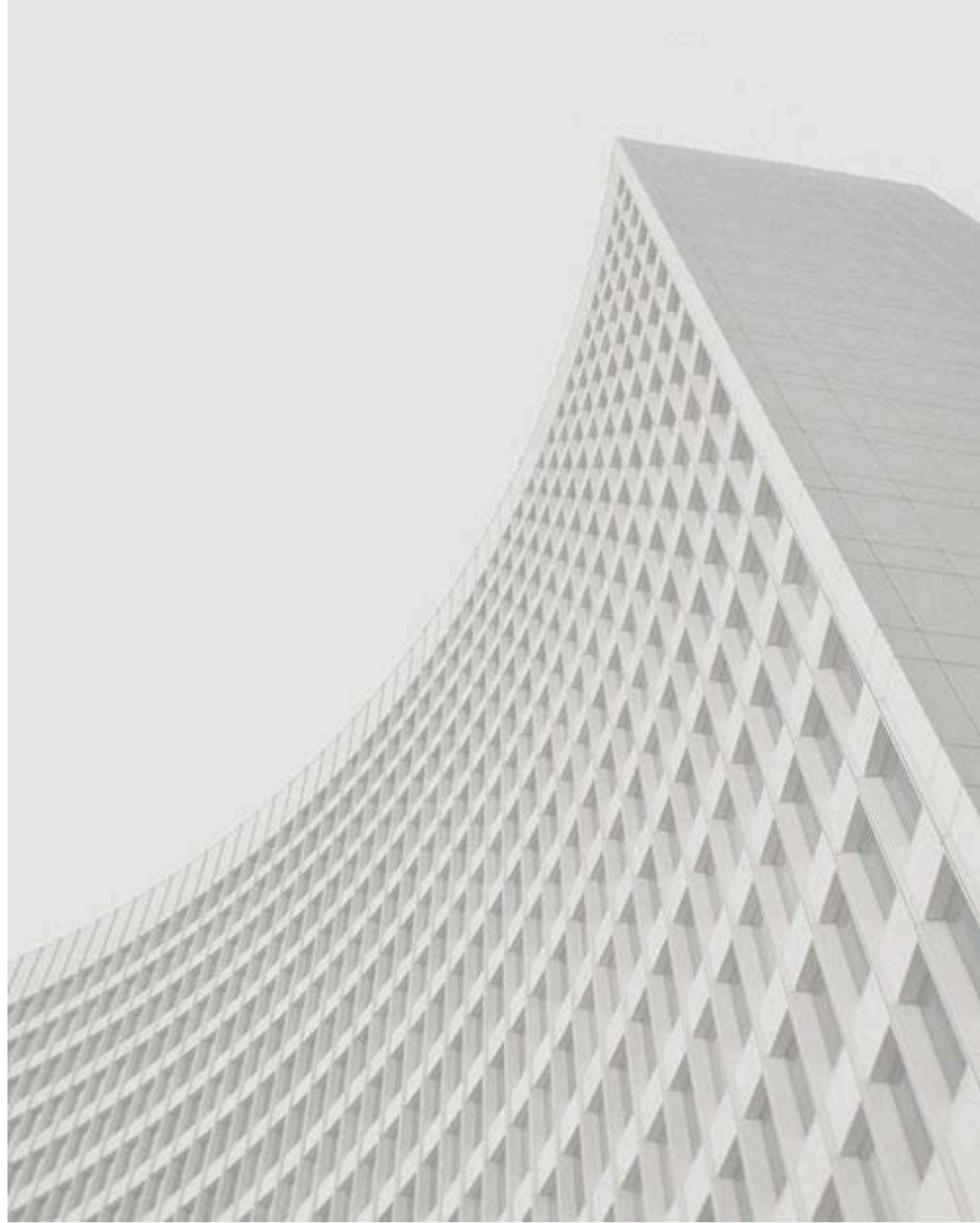


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-DESIGN + ART BOOKS-

ARCHITECTURAL PHOTOS



© Thierry Urbain



© Thierry Urbain

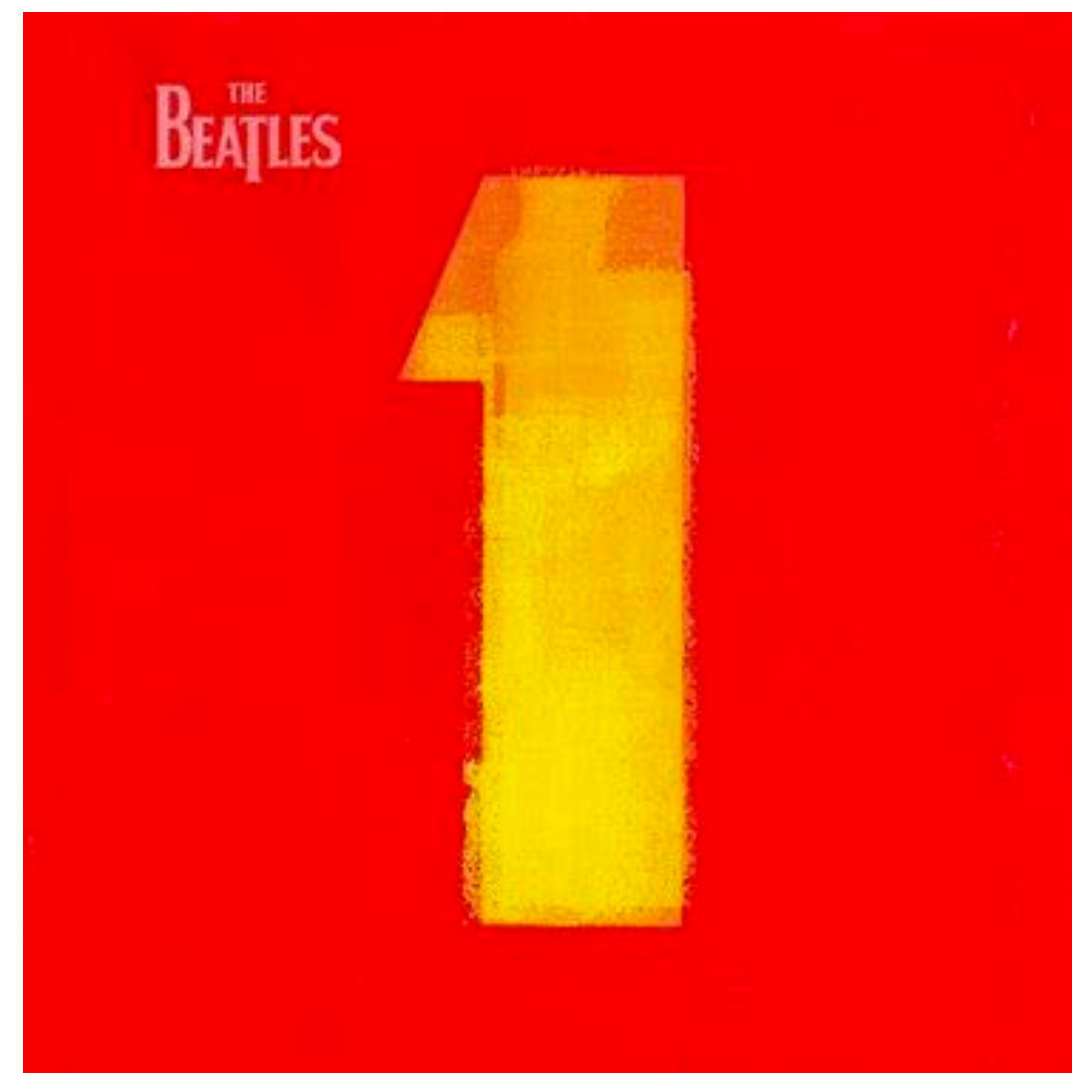
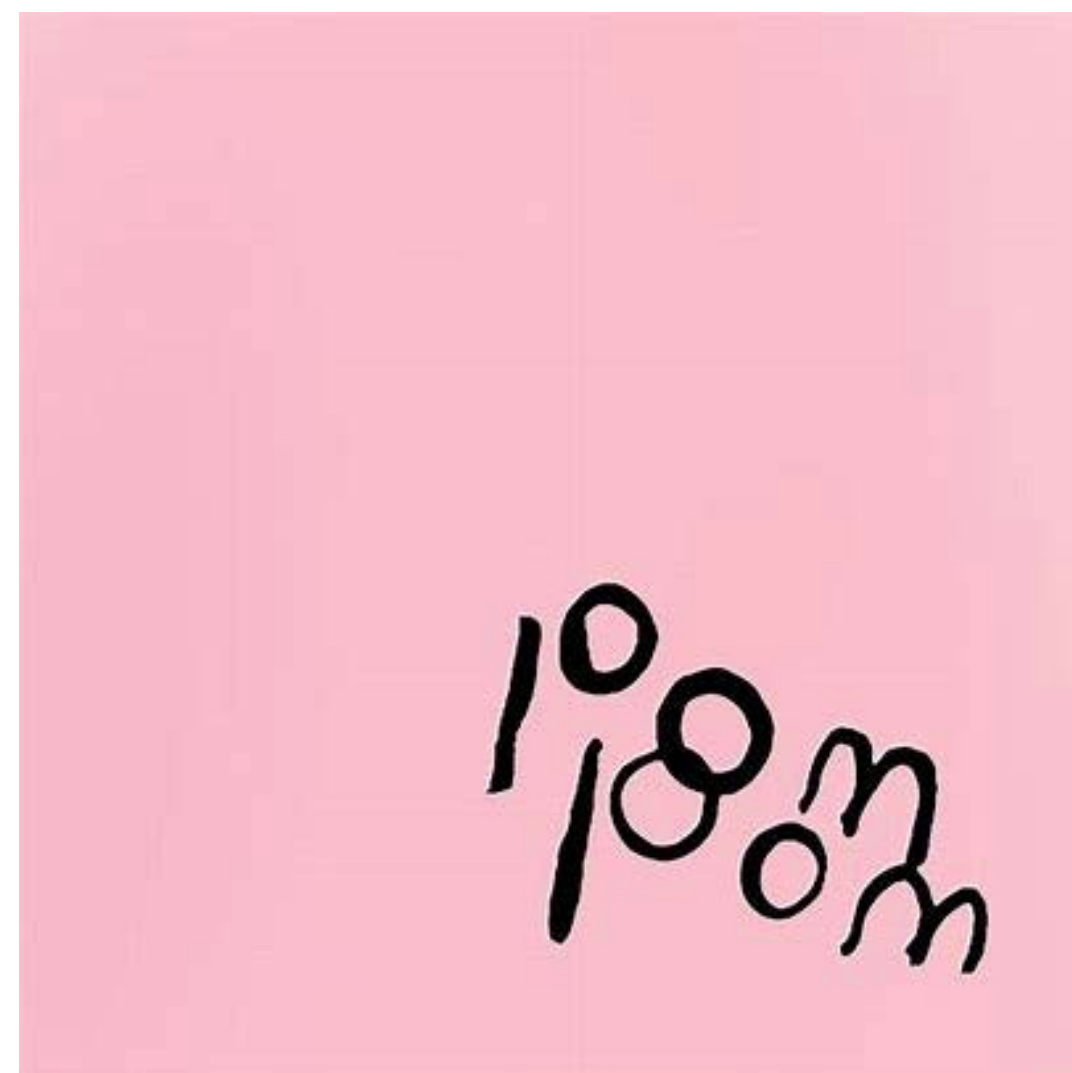
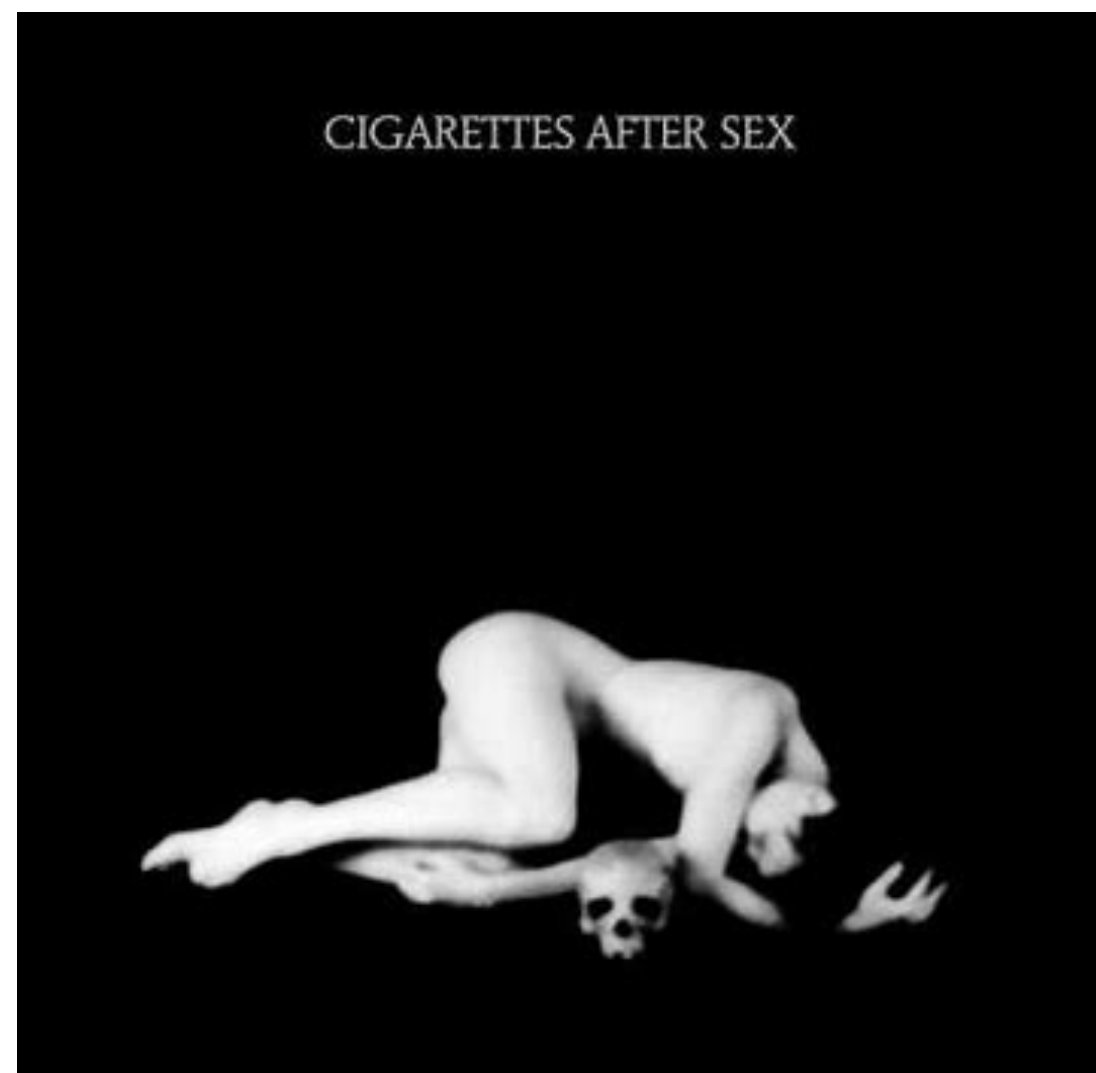
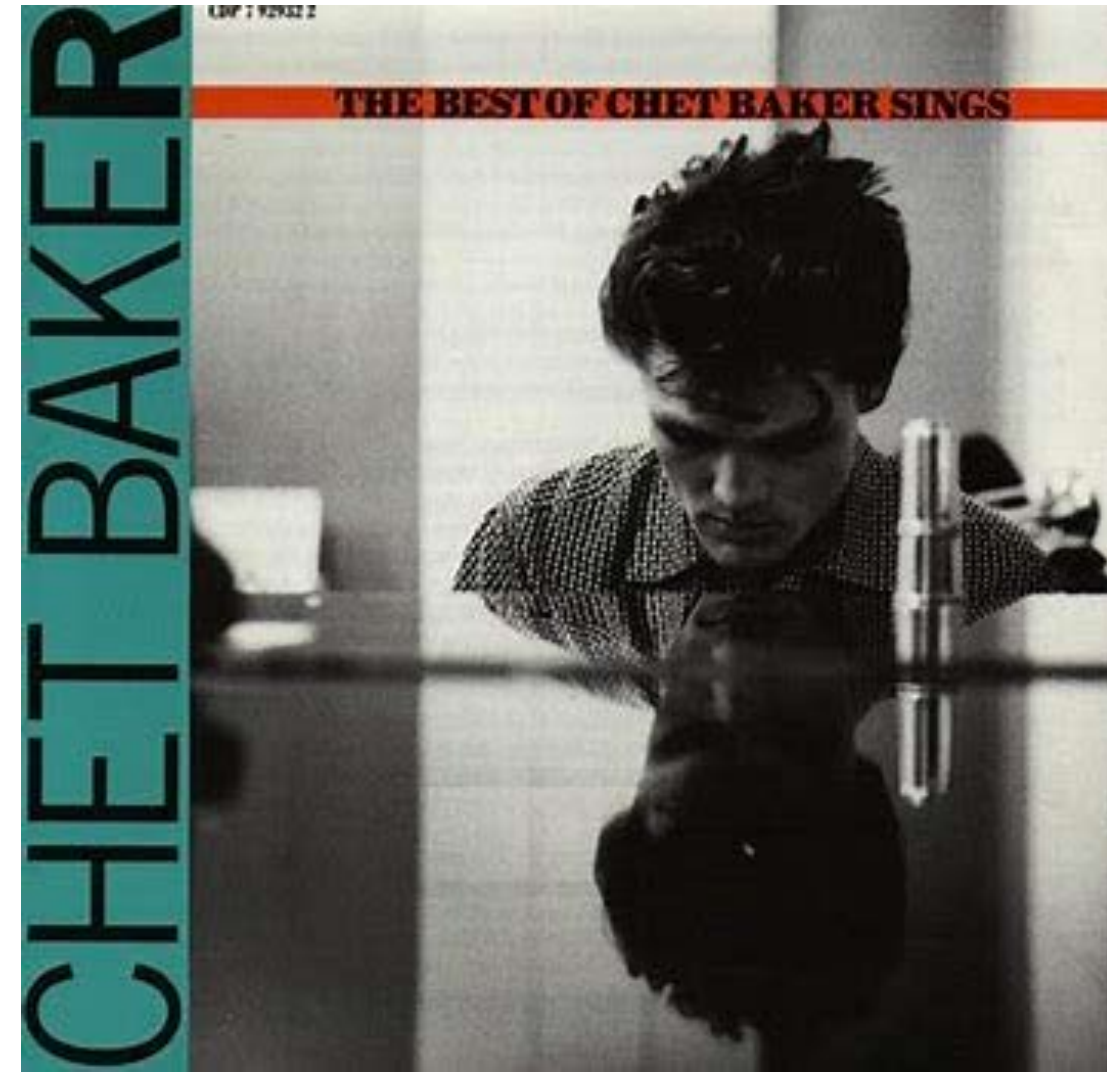
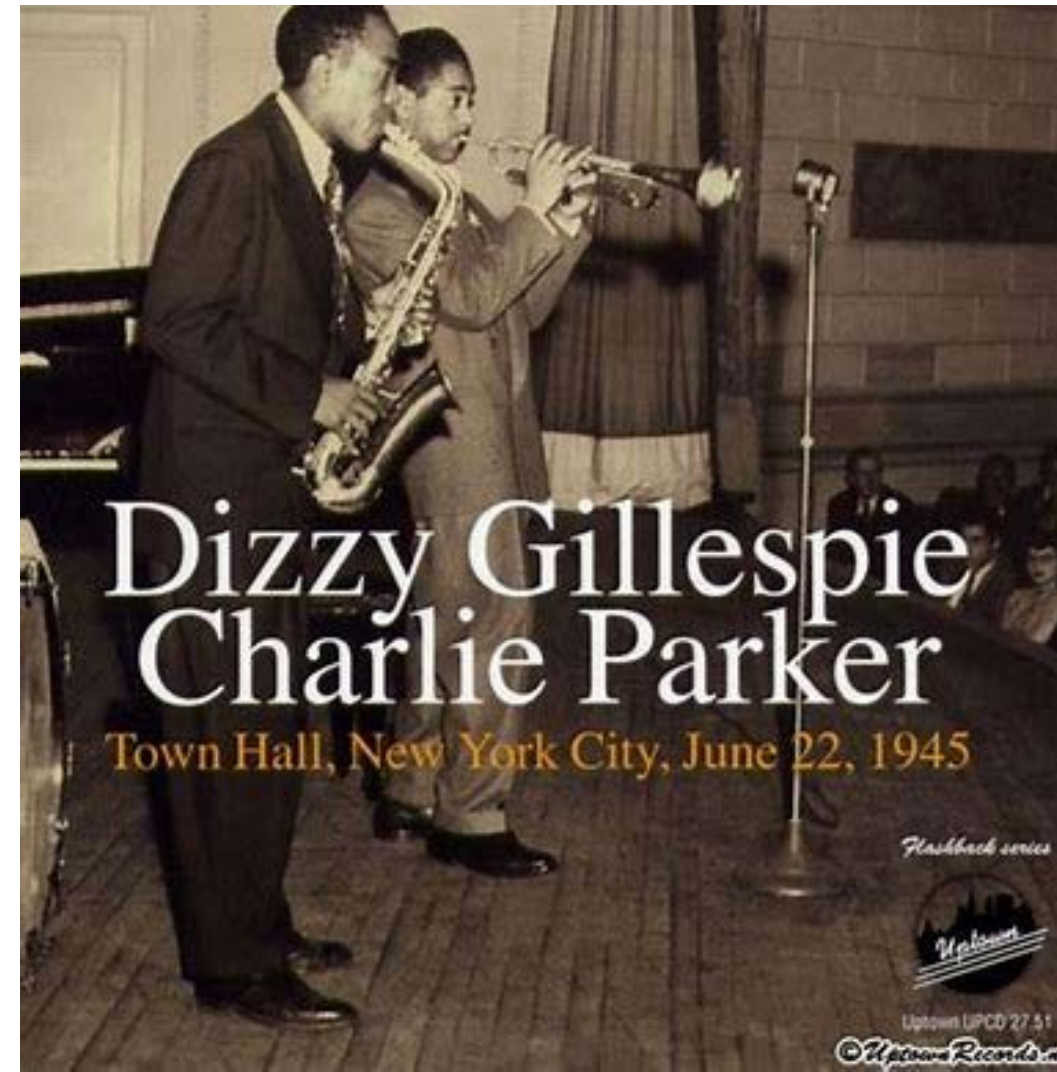
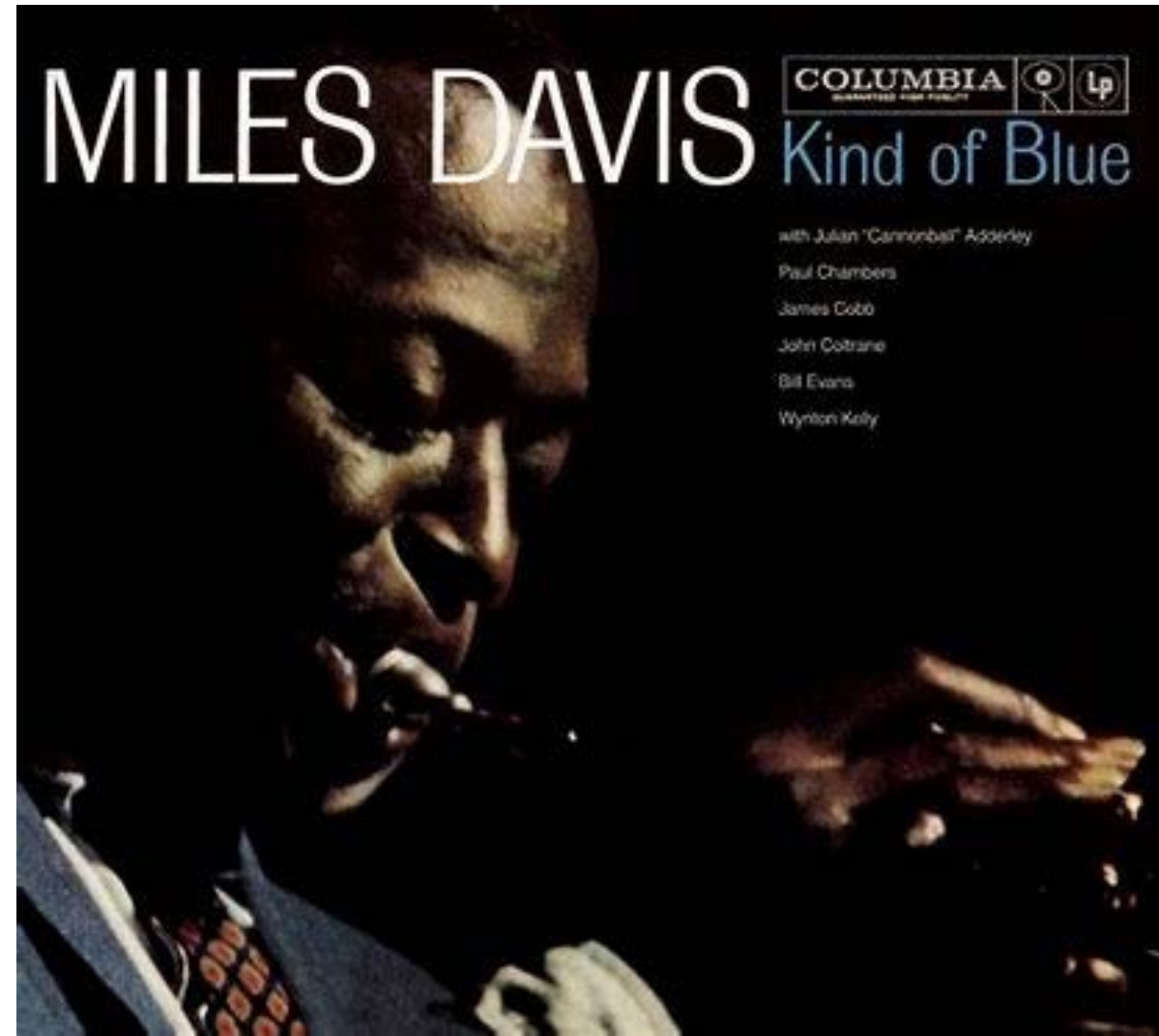
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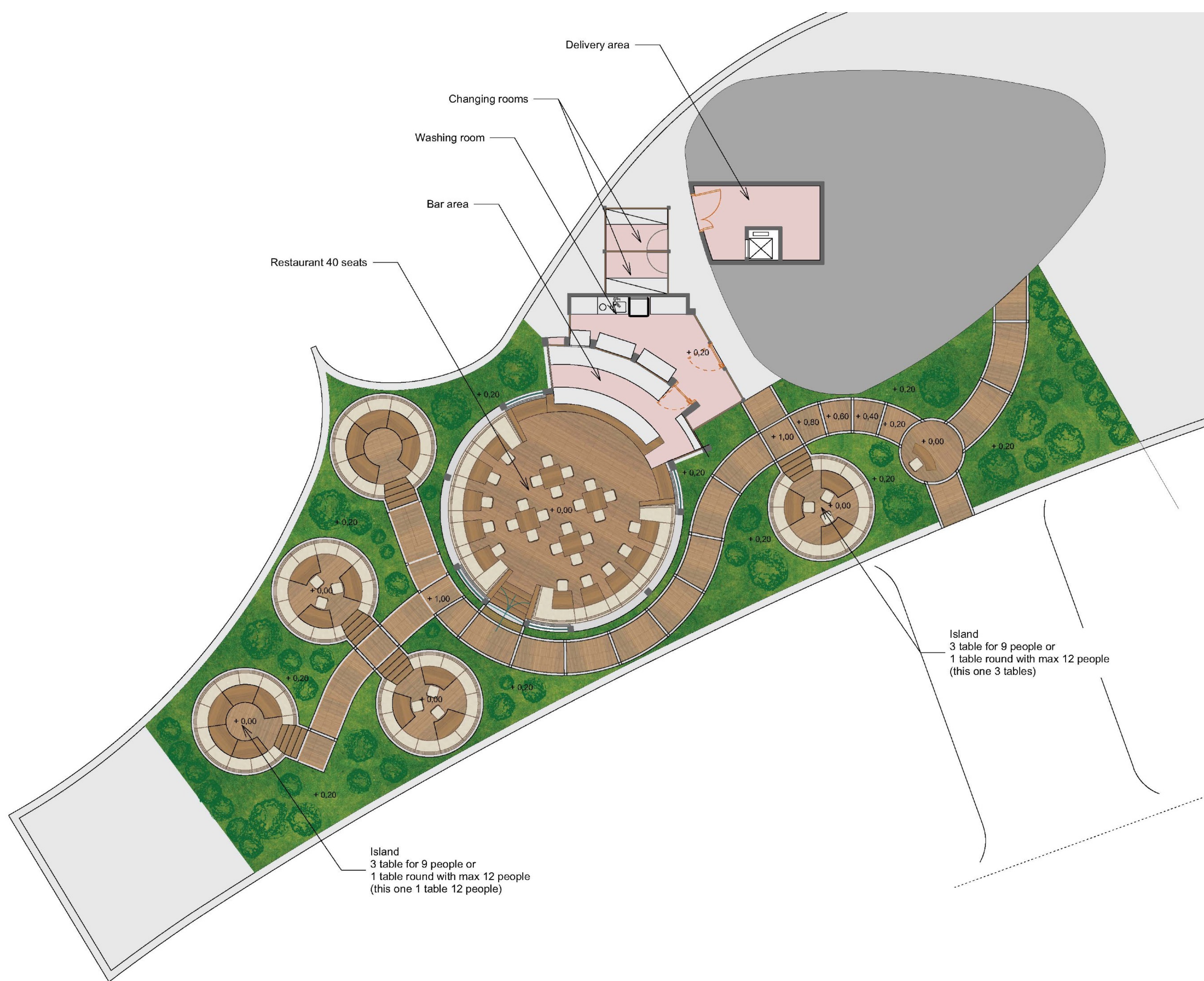
MUSIC



THE ROOF SPACE

4FL

ROOFTOP SPACE



Restaurant 40 seats

Changing rooms

Washing room

Bar area

Delivery area

Island
3 table for 9 people or
1 table round with max 12 people
(this one 3 tables)

Island
3 table for 9 people or
1 table round with max 12 people
(this one 1 table 12 people)

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OUTDOOR GLOBE DISPLAY



MEDIA VALUE + EVENTS



A PLACE FOR INDUSTRY.

Since 2016 Paper has become a destination for the design community in Shanghai. From interior designers, architects, real estate developers, media influencers and creative companies to the most well curated showroom of global design brands, we wish to create a design centric ecosystem to spur project collaborations and ultimately drive success for our members and brands.

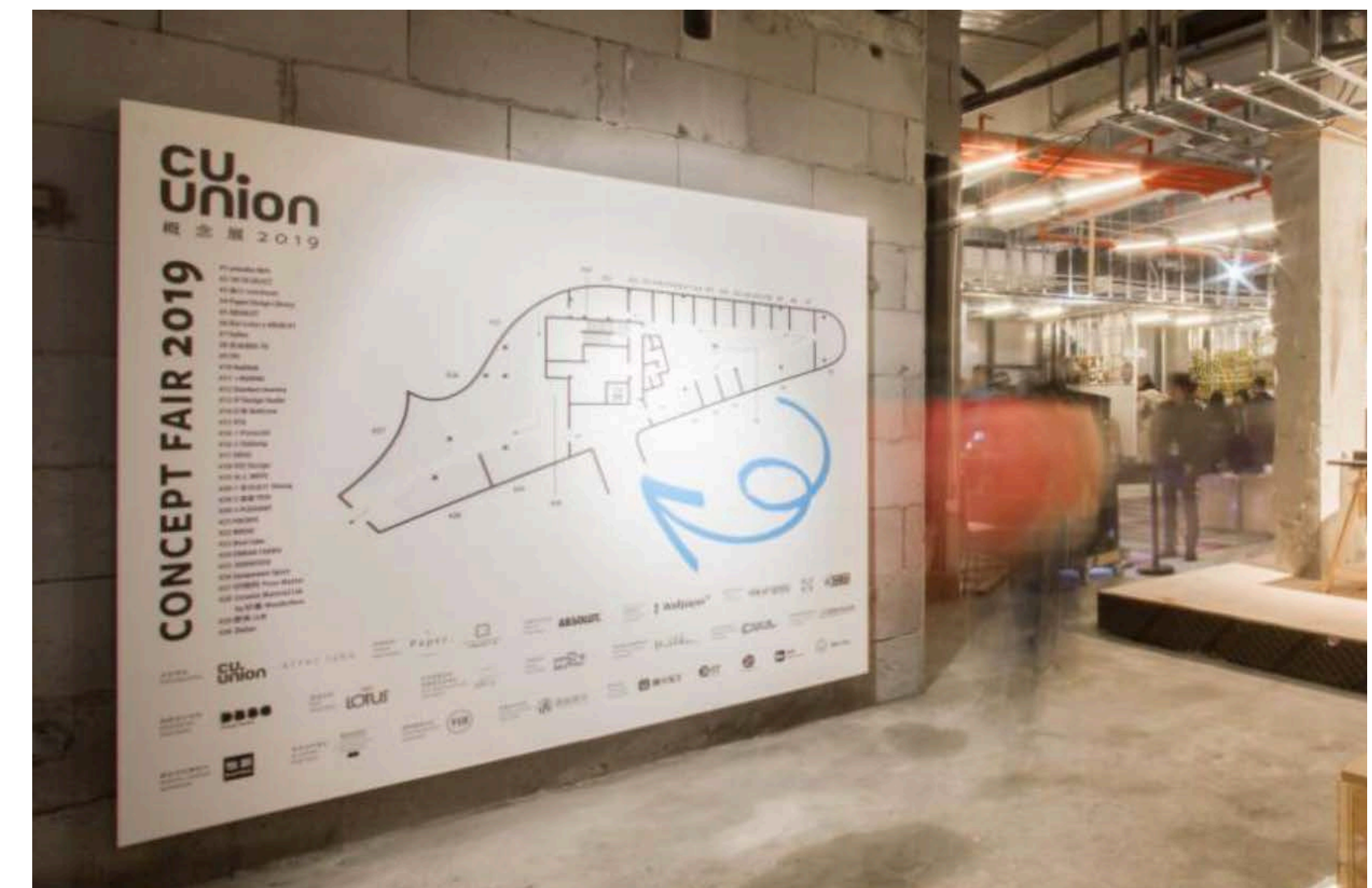
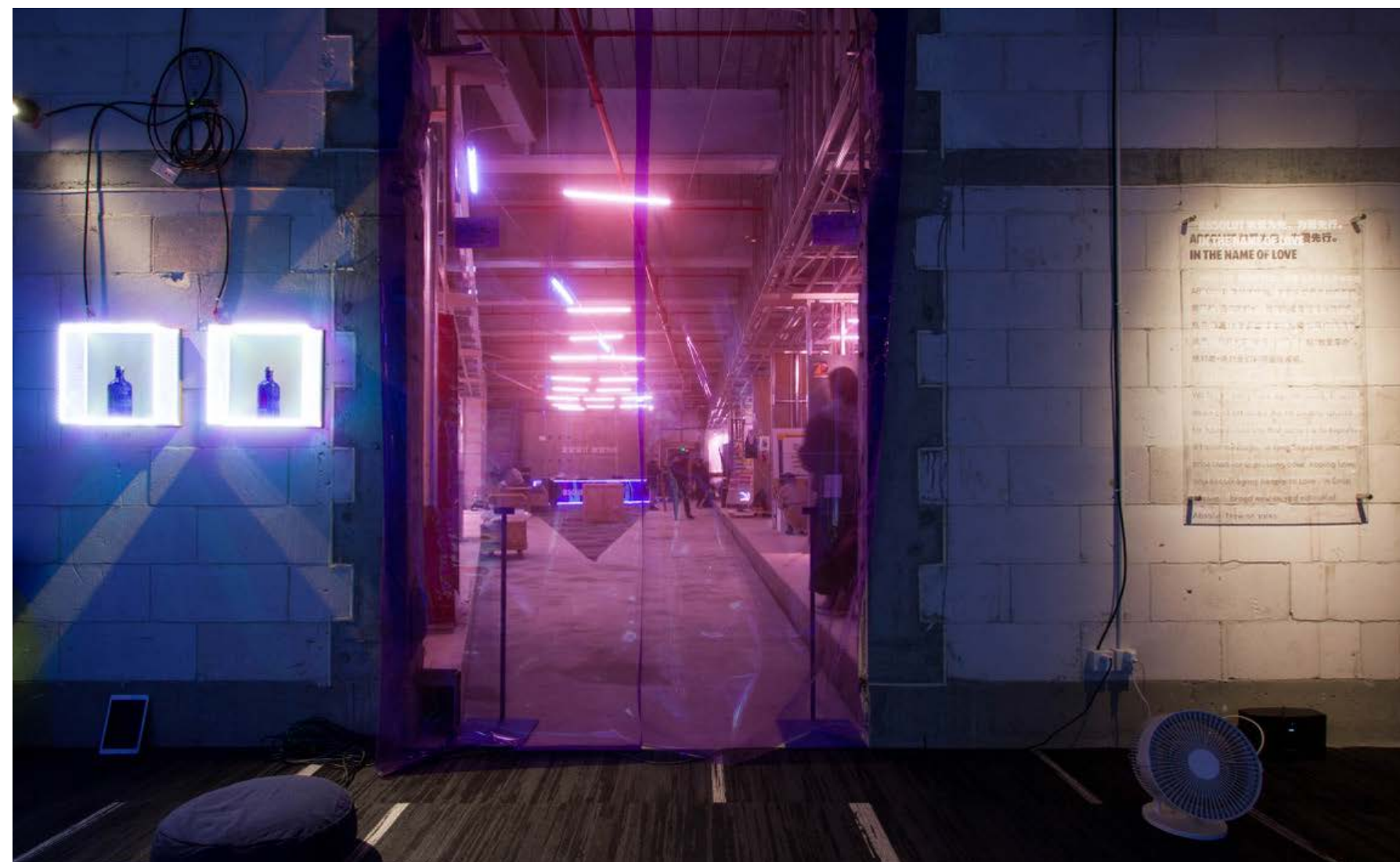
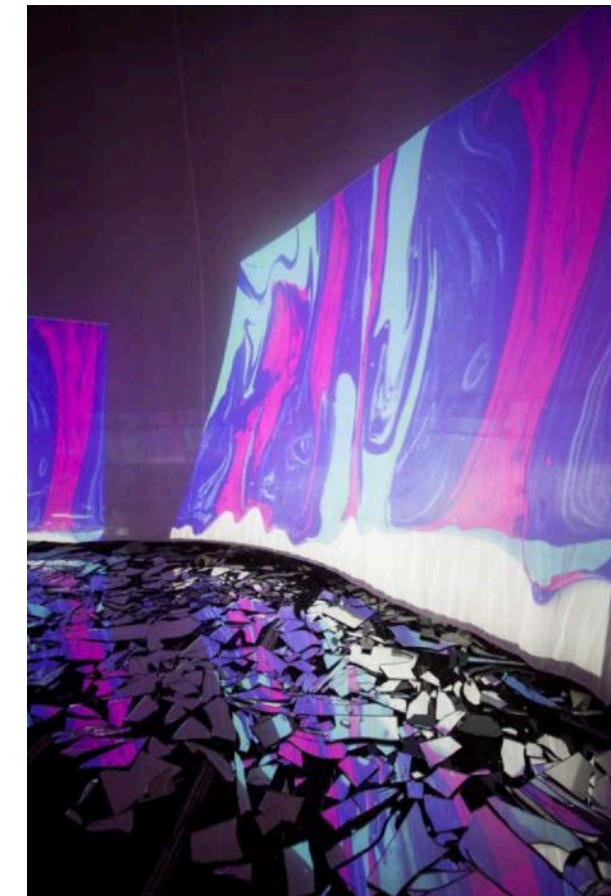
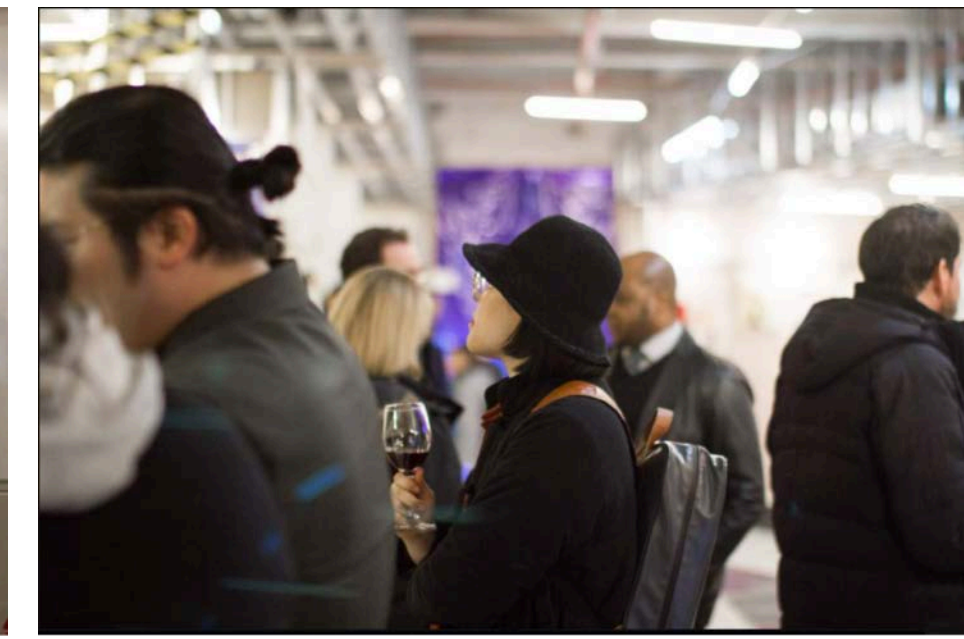
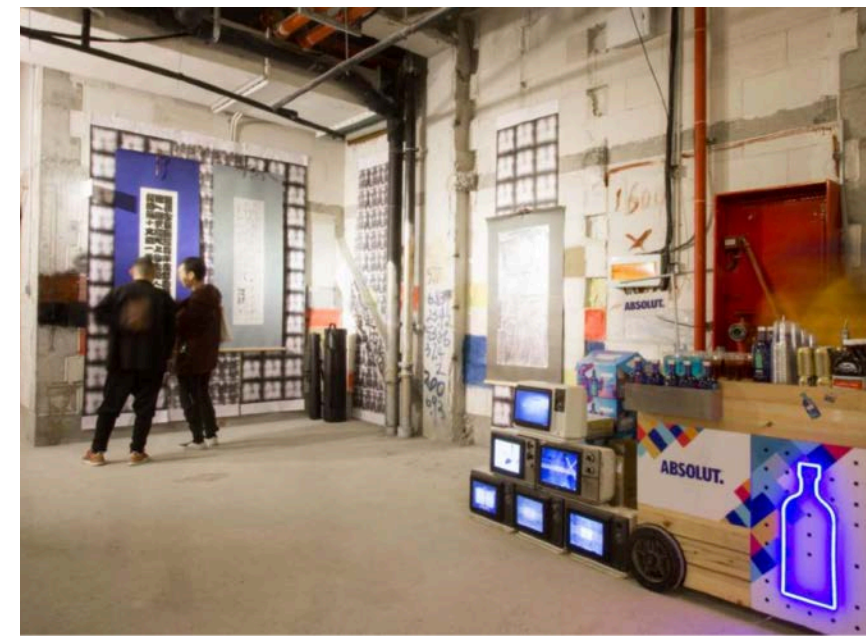


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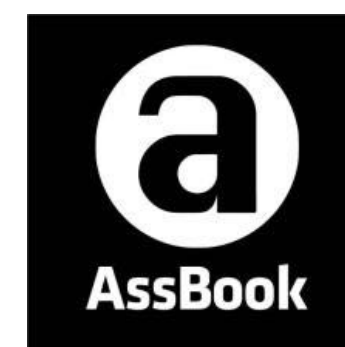
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PRE-OPENING DESIGN FAIR



MEDIA PARTNERS



design anthology



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KINFOLK 四季



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goooooood

STHFOUND

NOWNESS

LOCATION

588 East Changzhi Road, Hongkou District, Shanghai



NORTH BUND VIEWS

The Paper Design Library is located on the North Bund in the new Sinar Mas shopping plaza in the heart of the new shopping + retail district. Adjacent to the W Hotel, our building sits atop the 12 Line International Cruise Ship terminal stop and is conveniently accessible via Metro and car for both Puxi + Pudong commuters.

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INQUIRIES

Please contact jacopo.stecchini@papershanghai.com for exhibition opportunities

Thank you.

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